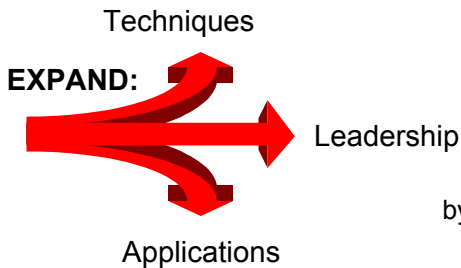


VALUE MANAGEMENT (VM) WORKSHOP LEADERSHIP



Module II Training Seminar

This Module II course has been approved
by the Certification Board of SAVE International.



Location: To Be Determined

Date: To Be Determined

Construction/Industry/Service

Seminar Leader:

Stephen J. Kirk, PhD, FAIA, FSAVE, CVS

WHAT IS THIS COURSE ABOUT?

The objective of this seminar is to train people who can lead value management workshops. Therefore, most of the course deals leadership skills to ensure group effectiveness during VM studies, positive dynamics within VM teams and the effective use of information. In addition, participants in Module II explore ways to improve cohesiveness, creativity and communication skills within VM teams. The course also broadens and re-enforces each participant's understanding of VM job plans, function analysis, FAST diagramming and function models such as LCC, cost, environmental, space, energy and risk. Because leaders make key decisions about projects, Module II covers topics related to the overall performance of VM studies: project team selection, creativity processes, financial evaluation and interpersonal leadership skills. Actual case studies stemming from government and private industry will be used as examples of quality VM work in product development, construction and the delivery of services. Dr. Kirk will review the challenging task of administering VM programs to meet federal, state and municipal statutes and regulations. During the workshop, information about SAVE membership and certification is distributed and discussed.

WHO SHOULD ATTEND?

This seminar is designed for people in construction, industry and government who are involved in facilities, product and parts manufacturing, healthcare, research, education, environmental projects, transportation, manufacturing and the delivery of services. It is also designed for those charged with meeting federal and state laws and regulations such as OMB circular 131 and ASTM E 1699-95. Because this seminar has been approved by SAVE International and is essential for people who are interested in being recognized as certified value specialists (CVS) by the Certification Board of SAVE, they should attend but not before completing Module I and having some VM experience. Upon completion, each participant will be awarded a certificate.

3 DAY MODULE II PROGRAM

Day 1

VM Overview and SAVE Certification

- SAVE Certification Requirements
- *Gaming exercise in decision making*

Project Team/ Leadership

- VM project study selection
- VM team member selection
- Multi-discipline team approach

VM Job Plans

- Variations in the 5-step job plan
- VM workshop agendas
- VM final report samples
- Integrating VM into complex projects
- Responding to federal and state VM laws

Day 2

Function Analysis

- The function approach
- FAST diagramming and FAST types
- FAST intuitive thinking technique
- Customer oriented FAST
- Dimensioning FAST diagrams
- *Principles of Value Analysis* (video)

Function Models

- Function models used in VM
- Cost, risk, quality, LCC and environmental sustainability (LEED)

Creativity Process

- Group creativity and team dynamics
- VM gaming and simulation

Day 3

Financial Evaluation

- Financial statements and public budgets
- Economic and risk analyses
- Life cycle costing (LCC)

Interpersonal Skills/ Leading Teams

- VM team effectiveness
- Cultural influences/ group dynamics
- Enhancing individual effectiveness

Value Management

- Setting up and administering a VM program
- Selling VM programs and services
- VM for the next generation

REGISTRATION FORM: MODULE II

Check the appropriate boxes:

Individual: \$950 2 or more: \$850 each

To Be Determined

Send more information about value management

Send this form with your check to:

KIRK Associates, LLC
1177 Berkshire Road, Suite 100
Grosse Pointe Park, MI 48230

Tel. 313.823.7330

Fax 313.823.7332

E-mail: kirkassociates@aol.com

Name (Will be used on certificate)

Name of Company, Agency or Institution

Preferred Mailing Address

City/State/Zip

Phone during office hours

Fax Number

E-mail

The Instructor

Stephen J. Kirk, PhD, FAIA, FSAVE, CVS, has a diversified background in facility economics, administration of VM programs and evaluation of business/ technological projects. Prior to forming Kirk Associates, he served as Vice President and Managing Director of the Facility Economics Group for the SmithGroup, Inc., a large design engineering and program management firm. He has over 20 years of experience devoted exclusively to VM.

Dr. Kirk, a life certified value specialist and a registered architect, recently served as President of SAVE International. He received his doctorate in architecture from the University of Michigan specializing in VM.

Author of 7 books on VM, including the text for this course, Dr. Kirk has also taught courses at Catholic University, University of Michigan, Lawrence Technological University, King Saud University in Saudi Arabia and Yamouk University as a Senior Fulbright Scholar in Jordan.

He has personally led over 400 VM studies of corporate offices and research facilities, hospitals, manufacturing plants, military installations and projects involving civil engineering, environmental, and transportation issues.

Examples of Dr. Kirk's experience include:

- VM study: Metaldyne, Automotive Parts, MI
- VM program: United Technologies Corporation
- VM program: New York City, NY
- VM study: GM VEC Facility, Warren, MI
- VM study: Highway, Babeldoab Is., Republic of Palau
- VM study: Corrections facility, Los Angeles, CA
- VM study: FBI computer offices, West Virginia
- VM study: Alternate Solids Project, Louisville, KY
- VM study: Specialty shops, Kmart Superstores
- VM study: Facilities masterplanning, NASA, Maryland
- Life Cycle Cost analysis studies: GM Corporation

Registration

Advance registration is required and must be accompanied with payment. Fee includes: VM text, workbook, software, refreshment breaks and certificate.

Cancellation Policy

Full refund is notice is received more than 15 business days before classes; \$50 fee if received 5-15 business days before classes, and no refund if received any closer to the beginning of the seminar.

Texts: MODII Workbook & Enhancing Value in Design Decisions by Dr. S. Kirk

Time: 8:00 - 5:30 Day 1 & 2; 8:00 - 4:00 on Day 3